In 2012, Choosing Wisely was launched in the United States with the goal of advancing dialogue on avoiding wasteful or unnecessary medical tests, treatments, and procedures. Modeled after this campaign, and organized by a team of leading Canadian physicians, Choosing Wisely Canada (CWC) aims to help clinicians and patients engage in conversations about unnecessary tests and treatments, and make smart and effective choices to ensure high-quality care.

**Choosing Wisely Recommendations:**

*Choosing Wisely Canada.*

- *Five Things Physicians and Patients Should Question in Otolaryngology - Rhinology*
- *Three Things Physicians and Patients Should Question in Otolaryngology - Head and Neck Surgery*
- *Five Things Physicians and Patients Should Question in Otolaryngology - Otology/Neurotology*

**Publications:**


